



Census
2020

WHAT YOU NEED TO KNOW

HOW IT WORKS

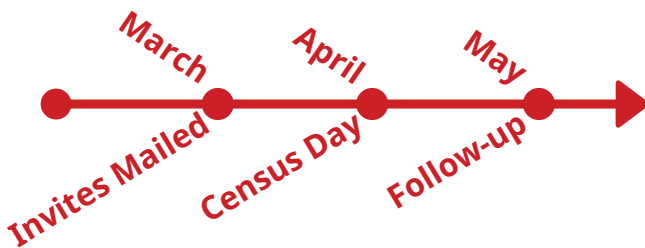
Every 10 years, every household in America is surveyed on demographics such as race and age. This year, we'll be asked to respond online.



WHEN IT HAPPENS

In mid-March, households will receive the invitation to participate via mail.

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WHY IT MATTERS

Our share of \$13.7 billion in Federal dollars, the number of seats we have in Congress and many essential services are determined by Census population data. We stand to lose about \$30,000 per person missed. We cannot afford that!



WHO MIGHT GET MISSED

Some folks may be more difficult to count than others. Young children, racial and ethnic minorities, highly mobile persons and renters are among those.

WHAT YOU CAN DO

Whether you are a business owner, nonprofit employee or community member, you can make a difference! Here are some ideas:

- Make sure you get counted
- Visit spokanecensus.org
- Share info on social media
- Post flyers at your place of work
- Host a training
- Contact your local coordinator

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